



BEFORE YOU HIRE, VERIFY

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Company Update

According to the [Wall St. Journal](#), résumé fraud is on the rise - and what better way to combat it: [Val-ID-ate](#)! The employer is assured that a résumé with a **Val-ID-ate** profile has been vetted and the job seeker controls the dissemination of her/his information. What a nice Win-Win situation!!

This economy brings great opportunities for our business and we continue to forge winning alliances (see below). The results of our on-going **Feedback Tour** also underscores the need for **Val-ID-ate** as an integral part of the recruiting process.

We continue to strengthen our reputation as a thorough background screening services provider by giving our clients everything from criminal record search results to full reference checks. This is why our **Val-ID-ate** verifications are trusted.

These are exciting times. Keep an eye out for us!



My 2 Cents

We are in full swing into our **Feedback Tour** and we are receiving great insight as to what hiring professionals would like to see from credentialed candidates.

Do you know a hiring professional who would be interested in participating in the tour? If so, send them our way: val-id-ate@verify-ed.com!

The tour consists of a question & answer session that literally takes 7 - 10 minutes, and our goal is to speak with hiring

Quick Links

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professionals from as many industries as possible.

We thank everyone who has participated or referred a participant. We are still conducting the tour, so we look forward to hearing from you!

Alliances & Partnerships

In accordance with our goal to provide valuable services, we are proud to announce our partnership with Amy Para. She holds a Professional Resume Writer certification from the [Professional Association of Resume Writers & Career Coaches](#). Click here to view HER **Val-ID-ate** profile: http://www.verify-ed.com/members/view_resume.php?id=aGU

It is one thing to form the partnership, but it is another to present the benefits. So, we asked Amy to respond to the recent Wall St. Journal article about the validity of résumé writing services. Read the [article](#) and then read [Amy's response](#).

You will see why we are very proud of this partnership!

Background Screening News

The Red Flags Rule was developed pursuant to the Fair and Accurate Credit Transactions (FACT) Act of 2003. Under the Rule, financial institutions and creditors with covered accounts must have identity theft prevention programs to identify, detect, and respond to patterns, practices, or specific activities that could indicate identity theft.

In simple speak: employers who use **credit reports** as part of the pre-employment screening process should have written policies in place to respond to a notice of address discrepancy and other "red flags" that may indicate the occurrence of identity theft. Read more about it at the FTC site: <http://www.ftc.gov/bcp/edu/pubs/business/alerts/alt050.shtm>

In The Media

Joelle had the pleasure of being a guest once again on the **Change The Life Of Your Business** Internet radio show with LaTanya Junior. LaTanya presented some great ideas for this entrepreneur. [Click to listen.](#)

Questions & Answers

Submit a question to us for the next newsletter!

info@verify-ed.com

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