



BEFORE YOU HIRE, VERIFY

In This Issue

[Company Update](#)

[In The Media](#)

[My 2 Cents](#)

[Alliances & Partnerships](#)

[Background Screening News](#)

[Questions & Answers](#)



[Triathlete vs. Business Owner](#)

 [Forward to a Friend](#)

Company Update

Val-ID-ate is growing! We are enhancing this tool as our user base grows! We have added an [online demo](#) that demonstrates in less than 5 minutes how to use Val-ID-ate to enhance your online profile and résumé.

We have also added a [Discussion Forum](#)! This is the area where we look forward to interacting with employers and job seekers to gain insight on hiring issues with which we can help.

Check out both and tell us what you think!

In The Media

We are on **MSNBC**! Joelle's question was featured on the **Your Business Answers** segment and her question was answered by Jim Blasingame of [The Small Business Advocate](#) and Farnoosh Torabi, of [TheStreet.com](#)

[Check it out!](#)



My 2 Cents

This month we ask:

Quick Links

[Last Month's Newsletter](#)

[More About Us](#)

Verify-ED

41 Watchung Plaza

176

Montclair, NJ 07042

973.954.9545

info@verify-ed.com

www.verify-ed.com

Lehman filed for bankruptcy and other financial institutions are experiencing difficulties, which means that many professionals will be in transition. Val-ID-ate is a tool that they can use in the job search process.

How would you suggest that we reach these credentialed professionals?

Send us your 2 Cents: my2cents@verify-ed.com. We look forward to your suggestions!

Last month we asked:

If you were using Google to search for background screening services, what search terms would you use?

Here are some of your great responses:

- Background check services
- Employee verification search
- Verifications
- Background Screening

These responses help us determine which search engine optimization (SEO) terms will help us reach potential clients. Thanks!

Alliances & Partnerships

MyCredentials - www.mycreds.net

MyCredentials is a unique service offering anyone the ability to quickly enhance the presentation of their career through the use of a customizable website known as a "Career Web Portal". The 'Career Web Portal' includes a custom URL, unlimited web storage, an availability calendar, and flash graphics all of which lend to a more personalized impact as opposed to the very limited, old standard resume. MyCredentials will supply you with the tools to better organize your credentials and job requirements. In addition, potential employers will view greater career content to paint a more comprehensive picture of your total job offering. Your career presentation should make a major difference in the competitive job market. MyCredentials results in an increase in interviews as well as job offers!

Background Screening News

Bits: Is ChoicePoint a Model of Restraint in Releasing Criminal Records?

Traditional data collectors like ChoicePoint disapprove of the new generation of online records sites like CriminalSearches.com.

[See Full Article](#)

Questions & Answers

Q: How is a criminal search completed?

A: Criminal searches are most often done by either utilizing a database consisting of criminal records from various sources or by walking into a courthouse and conducting the search using public access tools. Upon receipt of consent from the search subject, we can use identifiers such as name, date of birth and social security number to complete the search.

It is important to know where to look and how to read the reports - and this expertise is why our clients come to us!

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to jware@verify-ed.com by jware@verify-ed.com.

[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Verify-Ed | 41 Watchung Plaza | Suite 176 | Montclair | NJ | 07042

THIS IS A TEST EMAIL ONLY.

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously: if you wish to report abuse, please forward this message to abuse@constantcontact.com.